



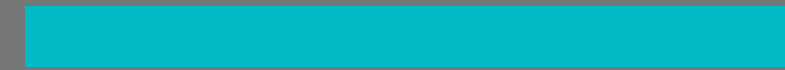
333 NORTH BEDFORD

CONCEPT PROPOSAL

04/15/2023

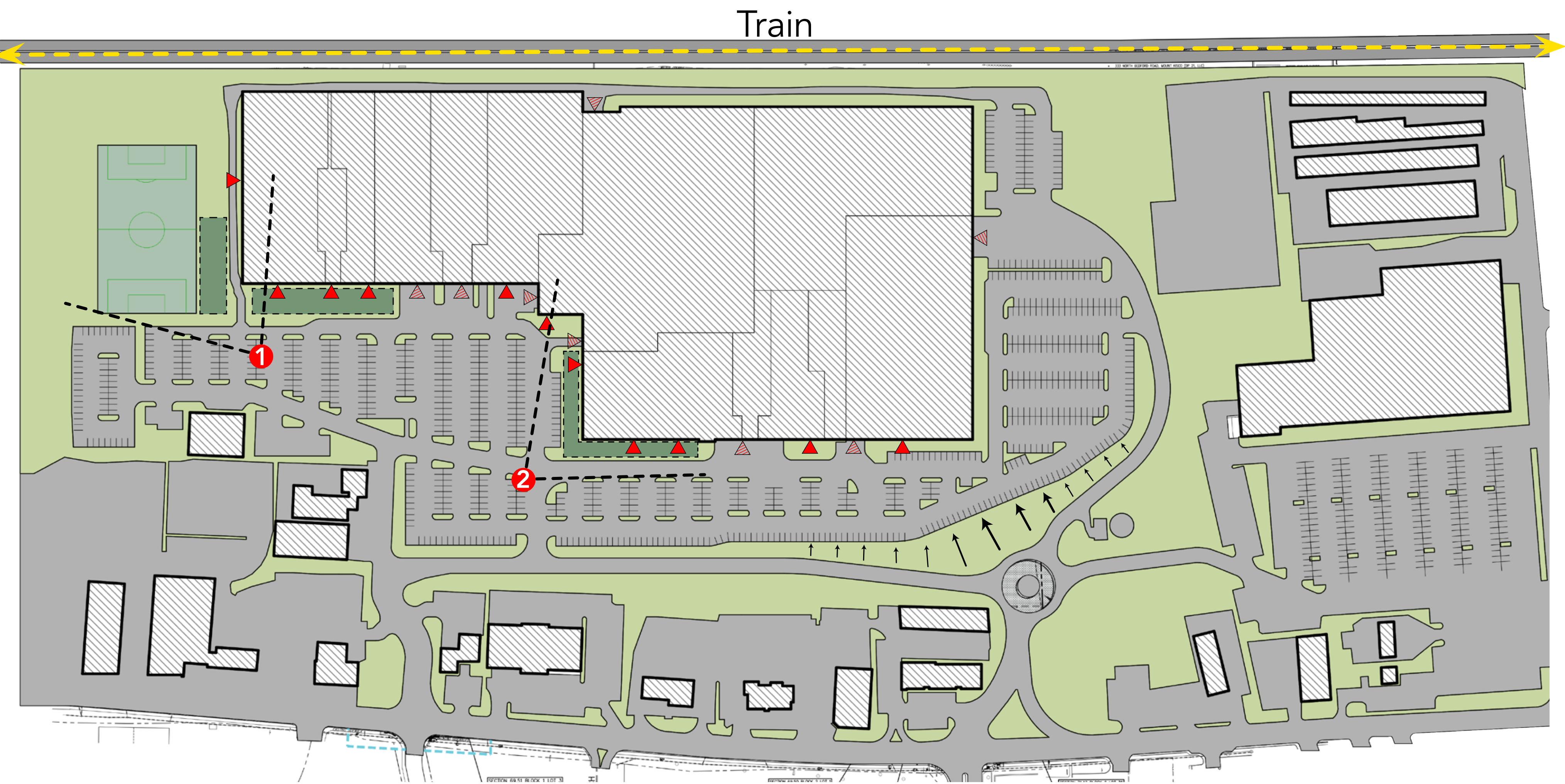
AGENDA

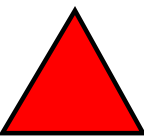
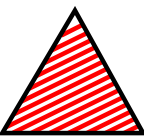
- SITE ANALYSIS
- CONCEPT / PRECEDENTS STUDIES
- PROPOSED CONCEPT AND DESIGN
- CONCLUSION



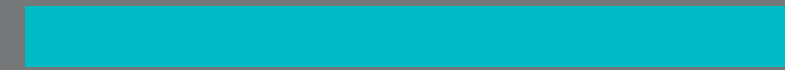
SITE ANALYSIS

EXISTING CONDITIONS



-  MAIN ENTRYWAY
-  LOADING/UNLOADING
-  UPDATED AREAS





CONCEPT / PRECEDENT STUDIES

CONCEPT - **The Mixup**

Reinforce and build on the identity of the campus as a commercial center and amenity that welcomes the public by further developing the outdoor recreation opportunities and using a combination of artist painting, sculptural light elements, and expressive signage.

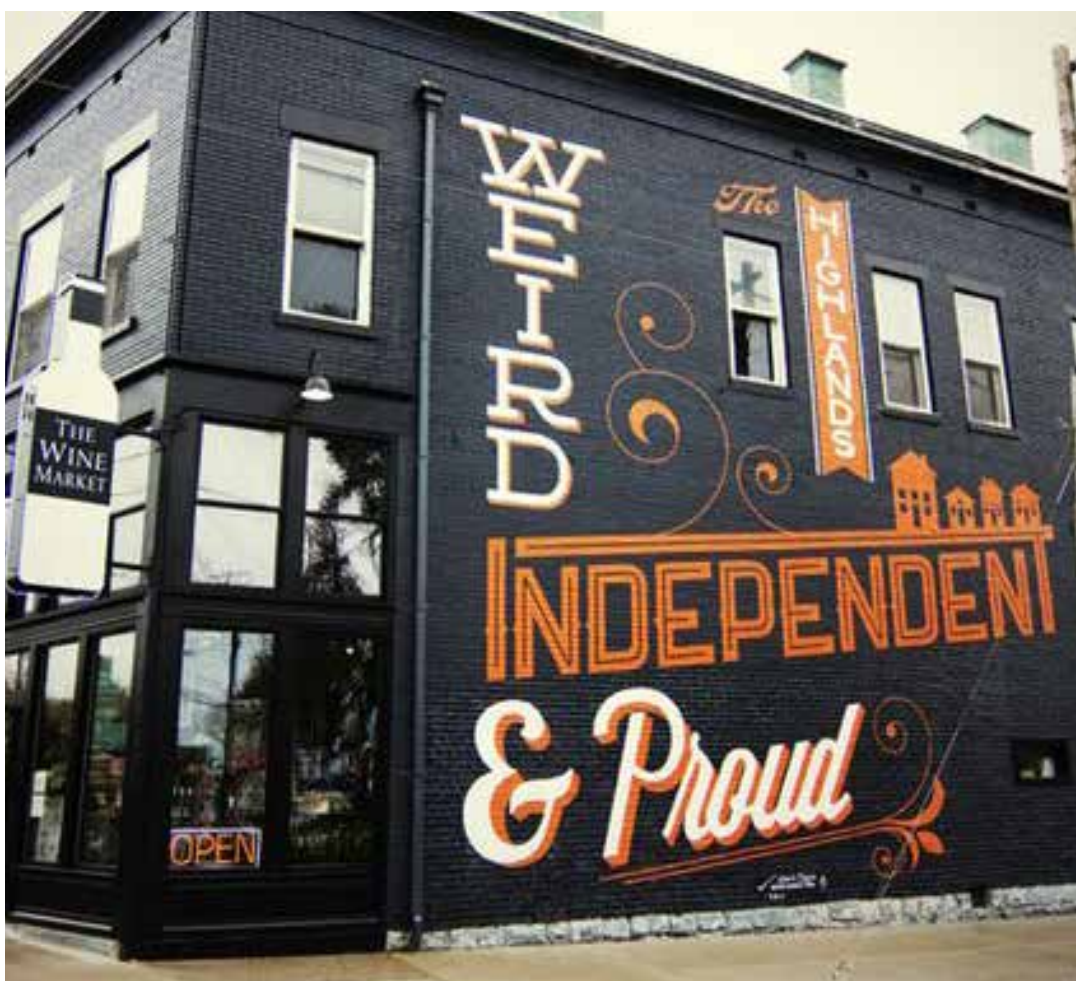
PRECEDENTS - PAINTING

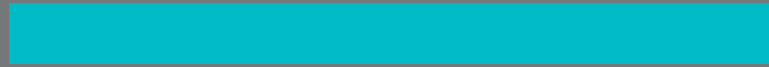


PRECEDENTS - ELEMENTS



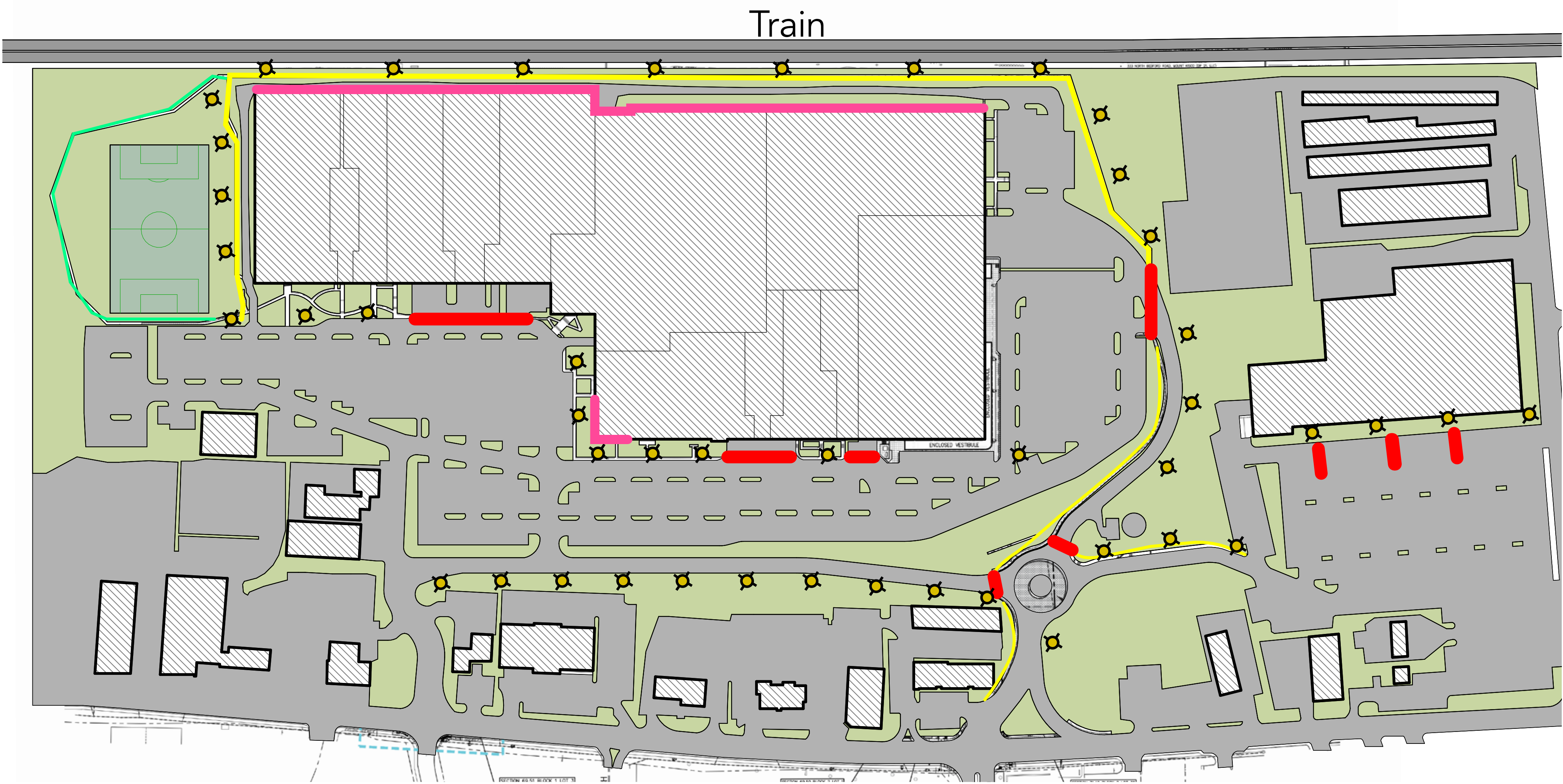
PRECEDENTS - SIGNAGE





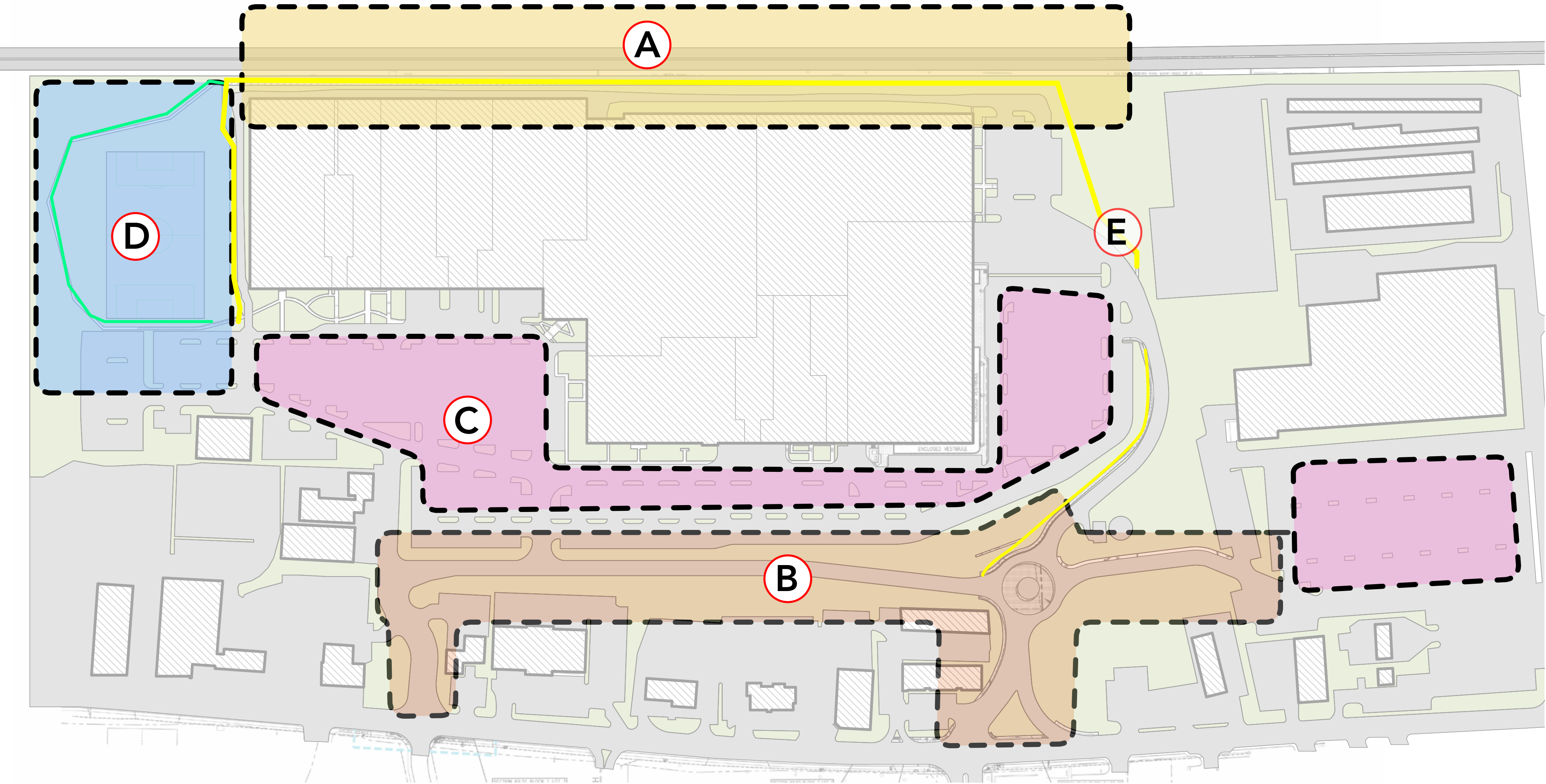
PROPOSED

PROPOSED SITE PLAN



-  Landscape Light Sculpture
-  Art Crosswalk
-  New Walking Track
-  Wetland Walk
-  Art on Wall

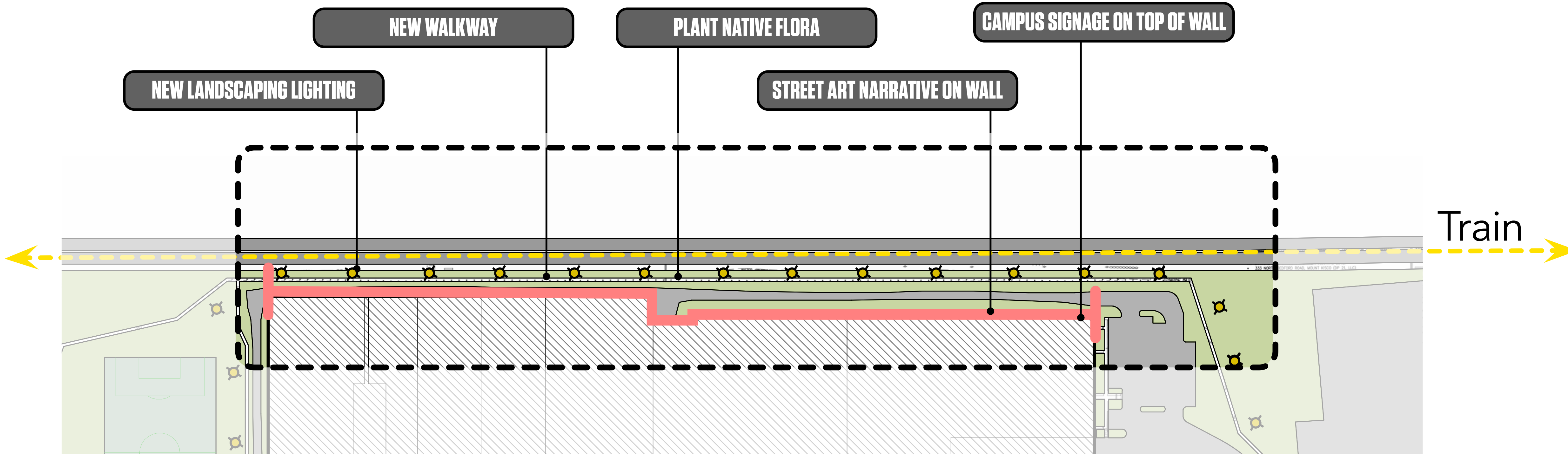
INTERVENTION ZONES



- A** Train Experience
- B** Entry Connector
- C** Main Parking Lot
- D** Field Area
- E** Campus Run

A

TRAIN EXPERIENCE



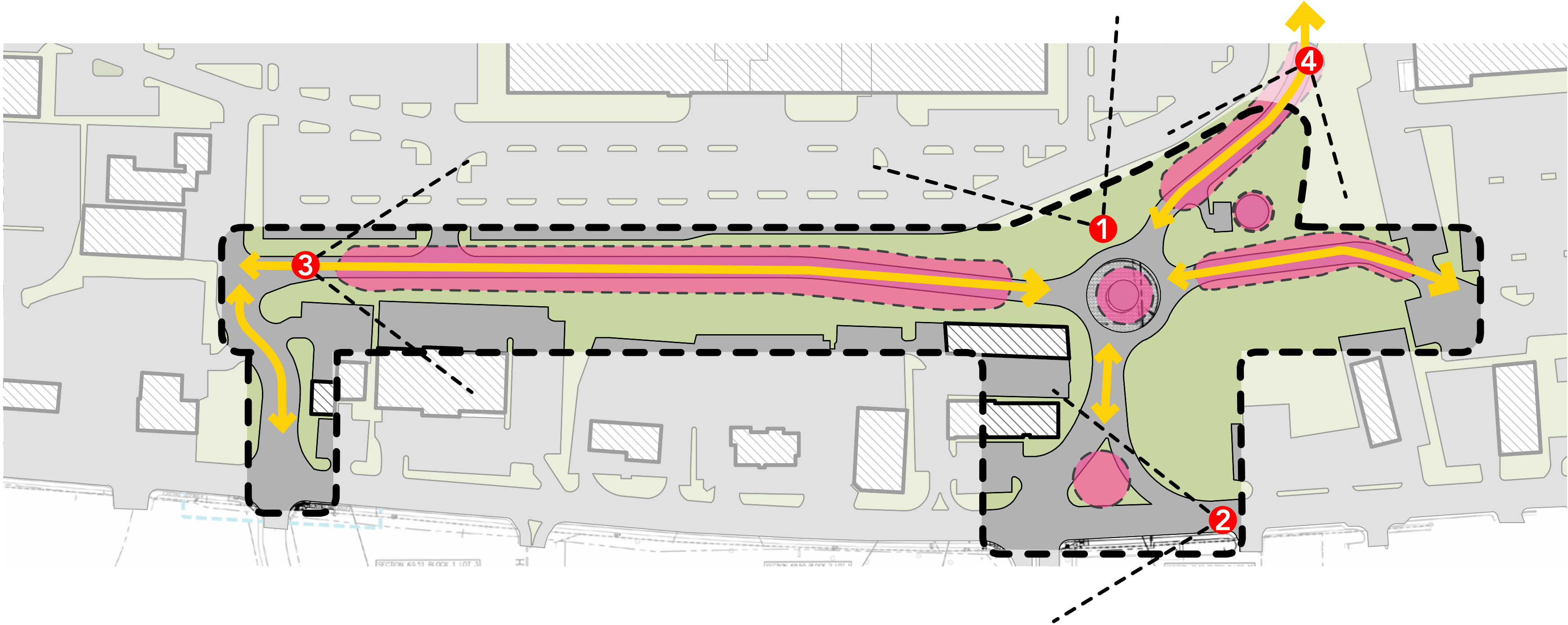
TRAIN EXPERIENCE - INSPIRATION



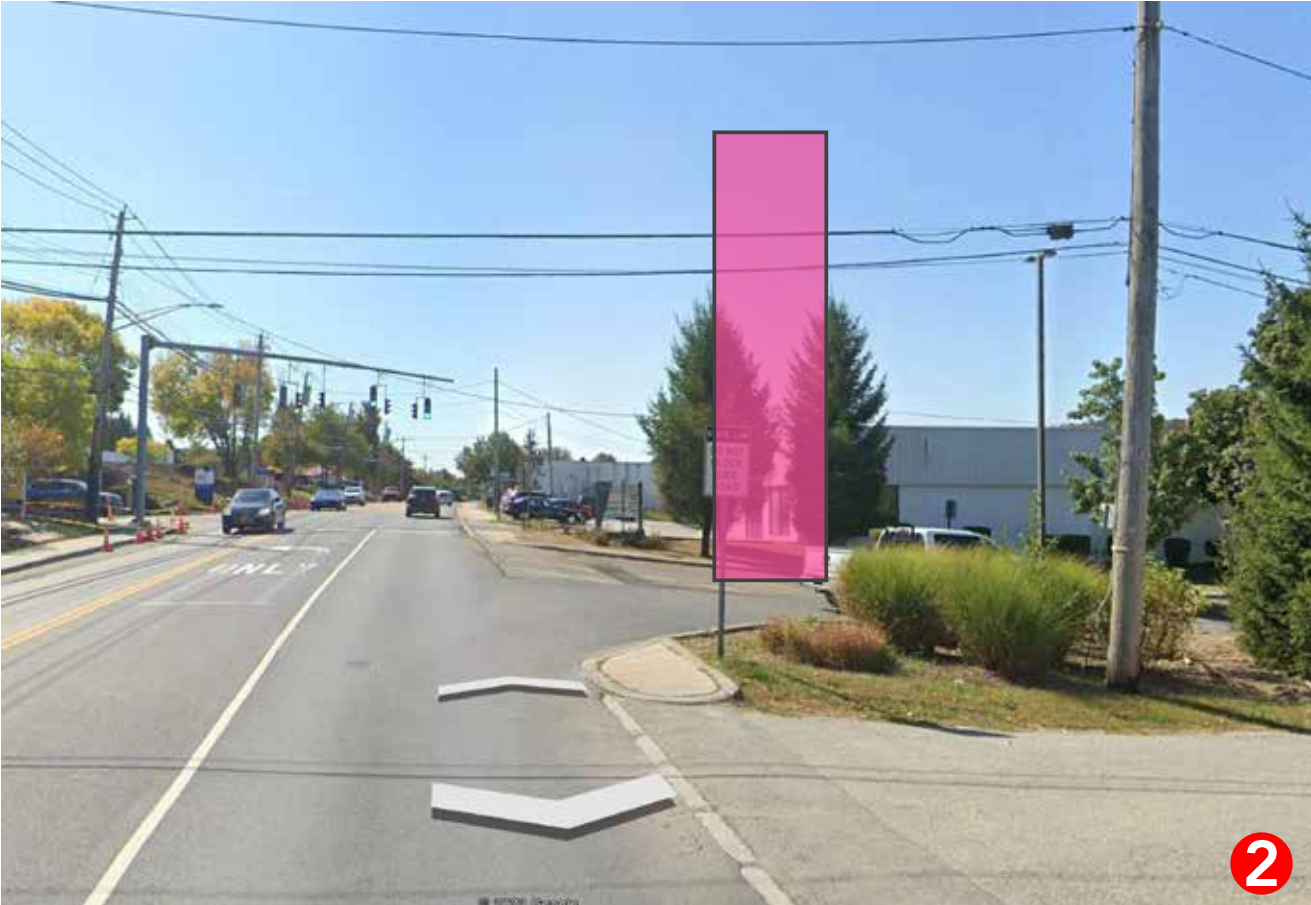
TRAIN EXPERIENCE - PERMEABLE WALKWAY



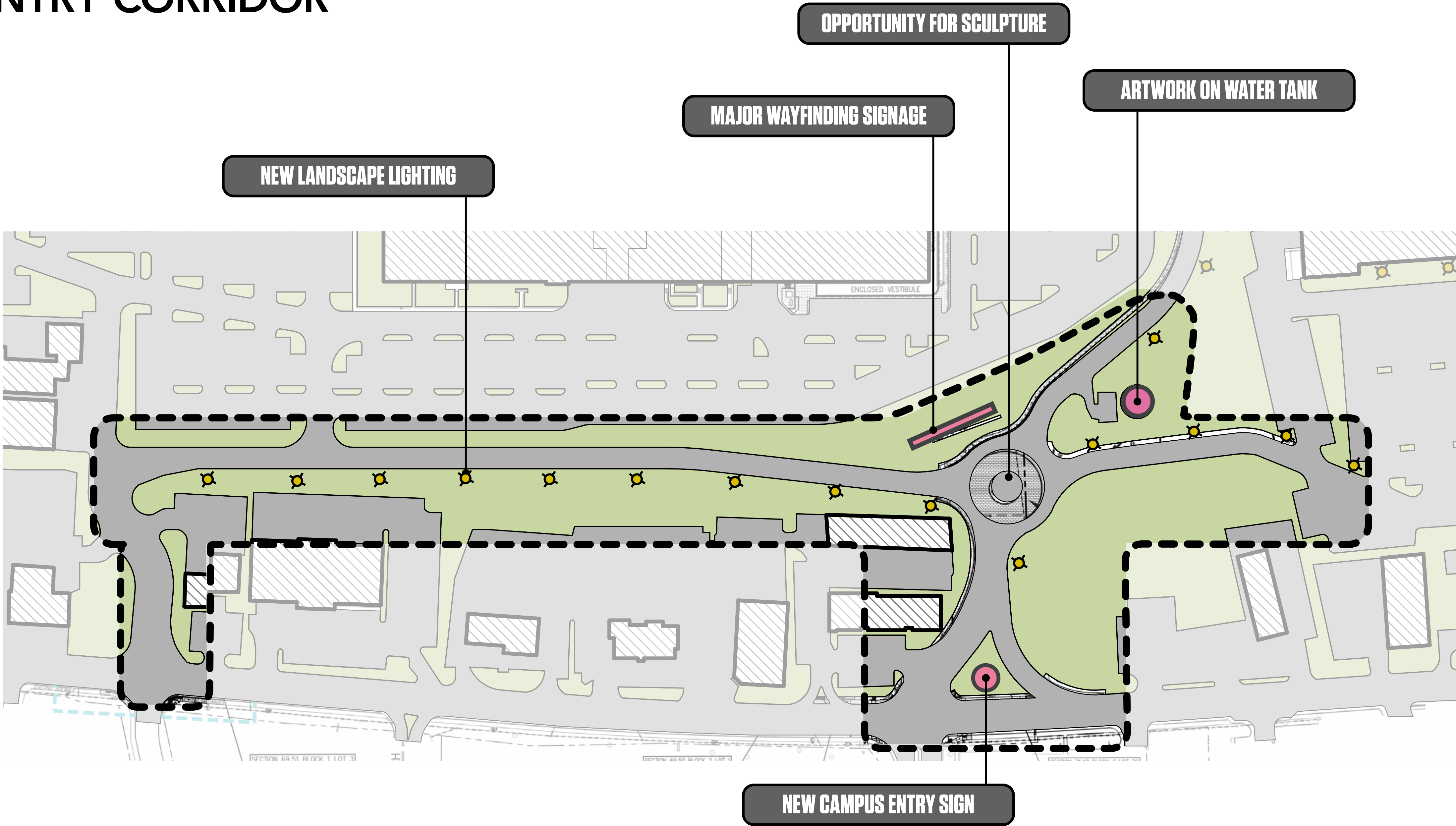
B ENTRY CORRIDOR



- ↕ Connection
- Opportunity For Intervention
- n Perspective View



B ENTRY CORRIDOR



SIGNAGE/WAYFINDING - INSPIRATION



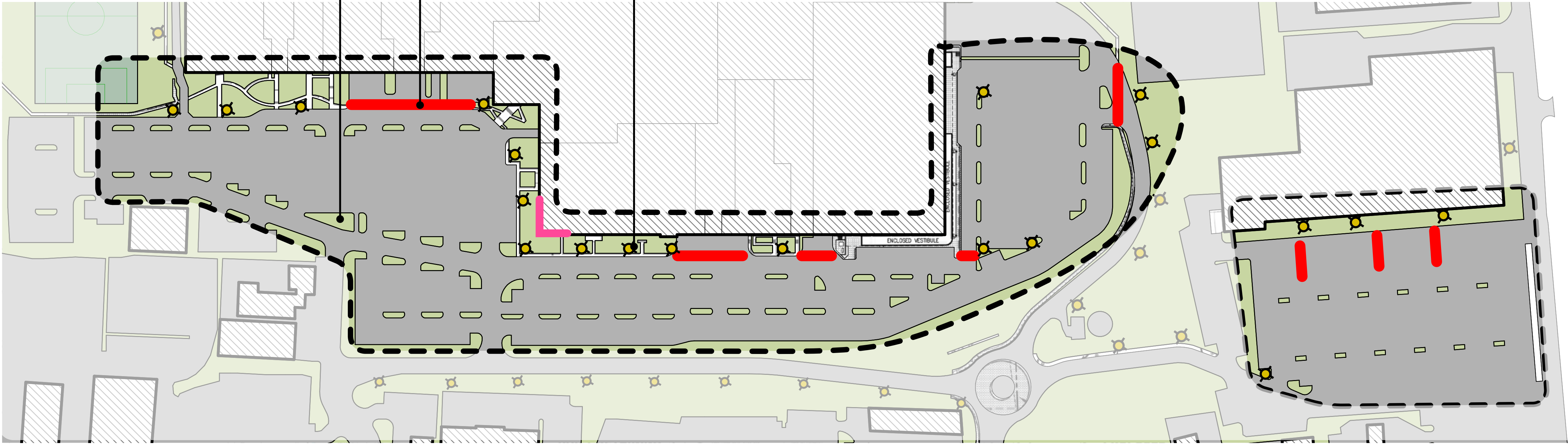
C MAIN PARKING LOT

- Art Crosswalk
- Landscape Light Sculpture
- Art on Wall

NEW PAINTED CROSSWALK

MAJOR WAYFINDING SIGNAGE

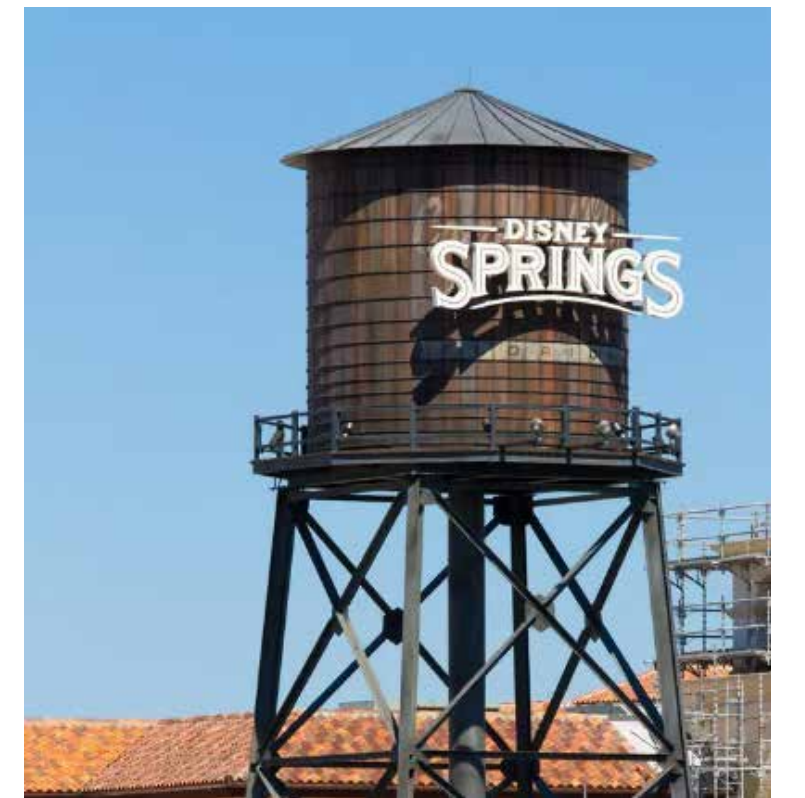
NEW LANDSCAPE LIGHTING



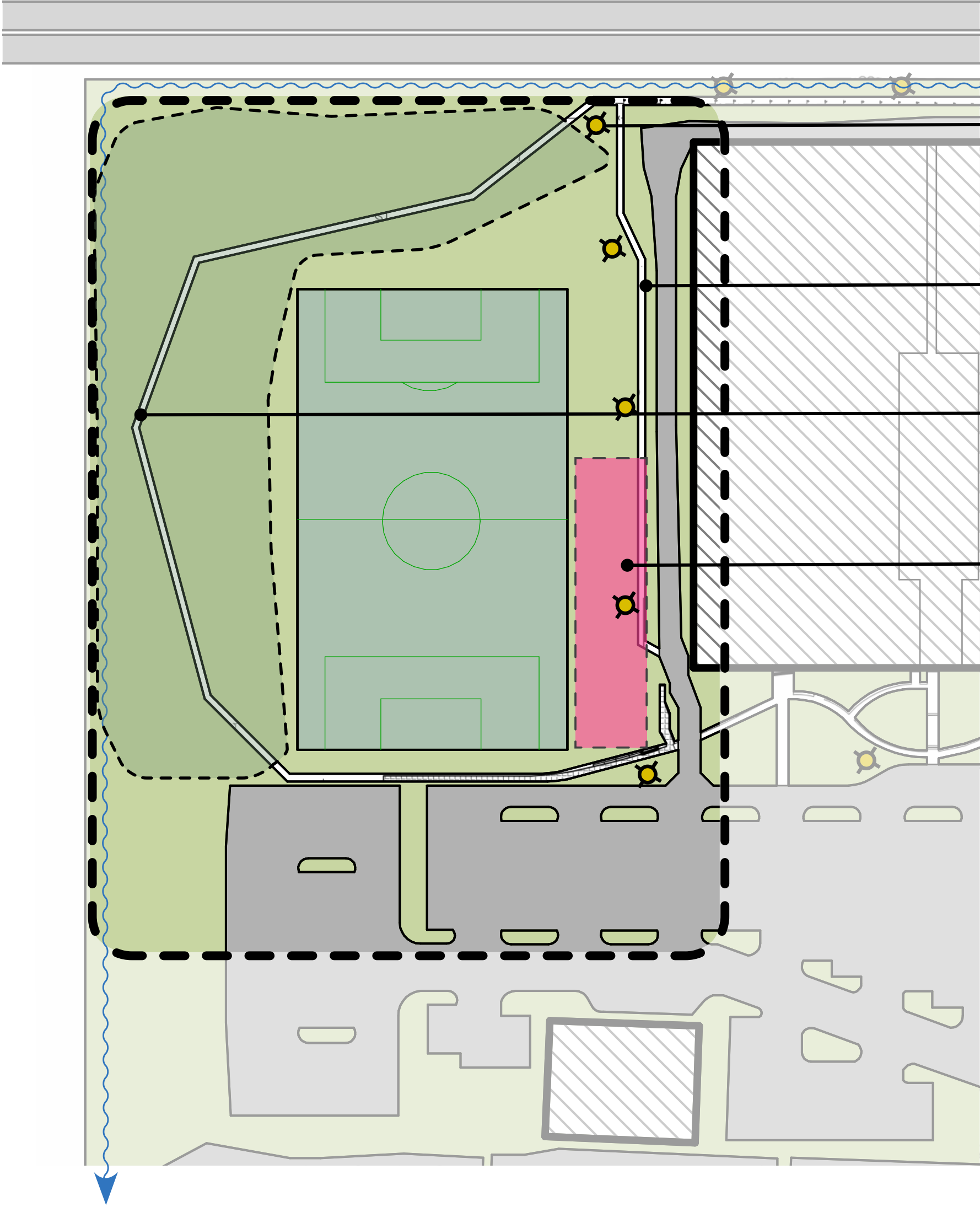
CROSSWALKS - INSPIRATION



WATER TANK - INSPIRATION



D FIELD AREA



LANDSCAPE LIGHTING SCULPTURES

CAMPUS PATH

WETLAND PATH

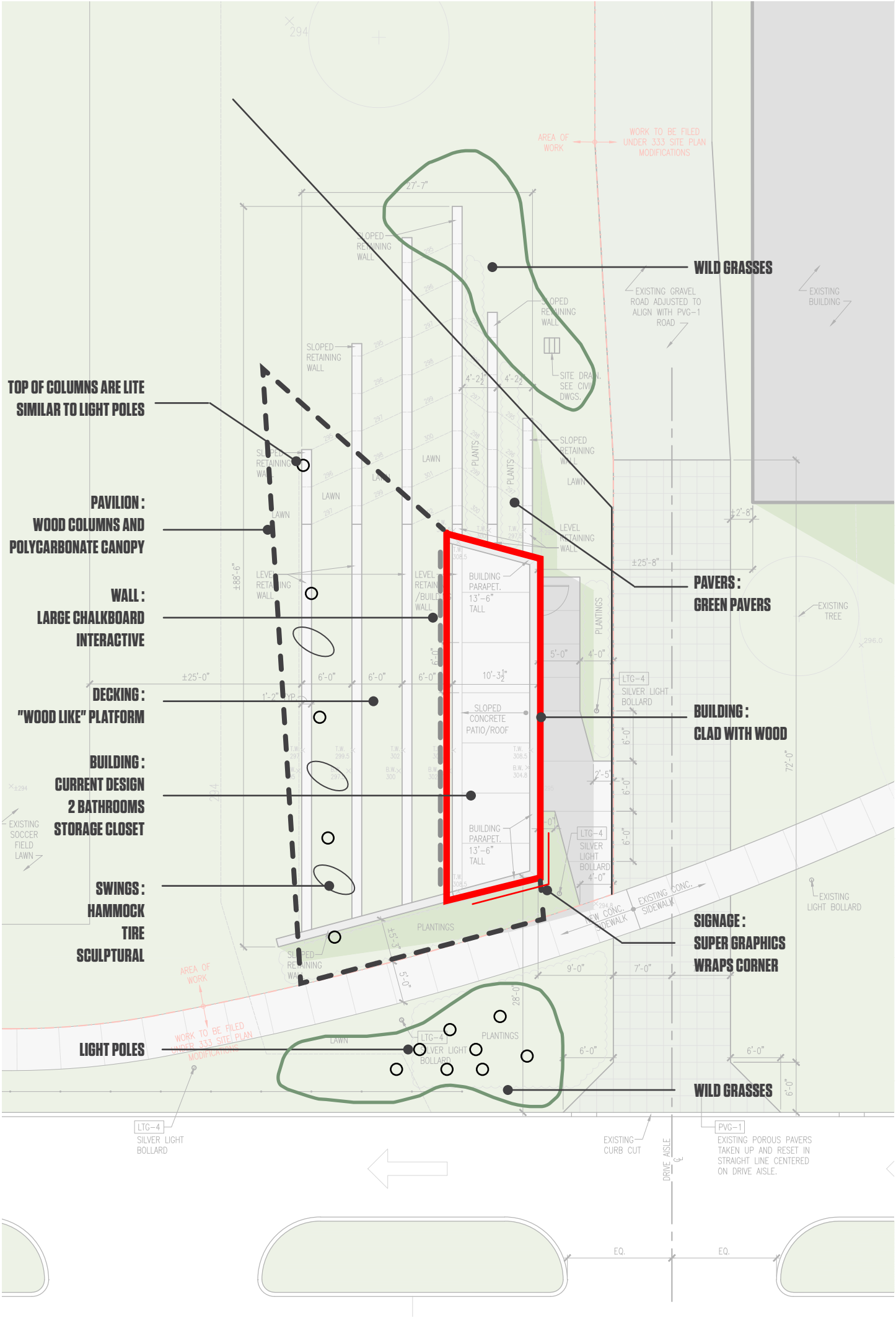
FIELD HOUSE REVIEW

Field House Under Development

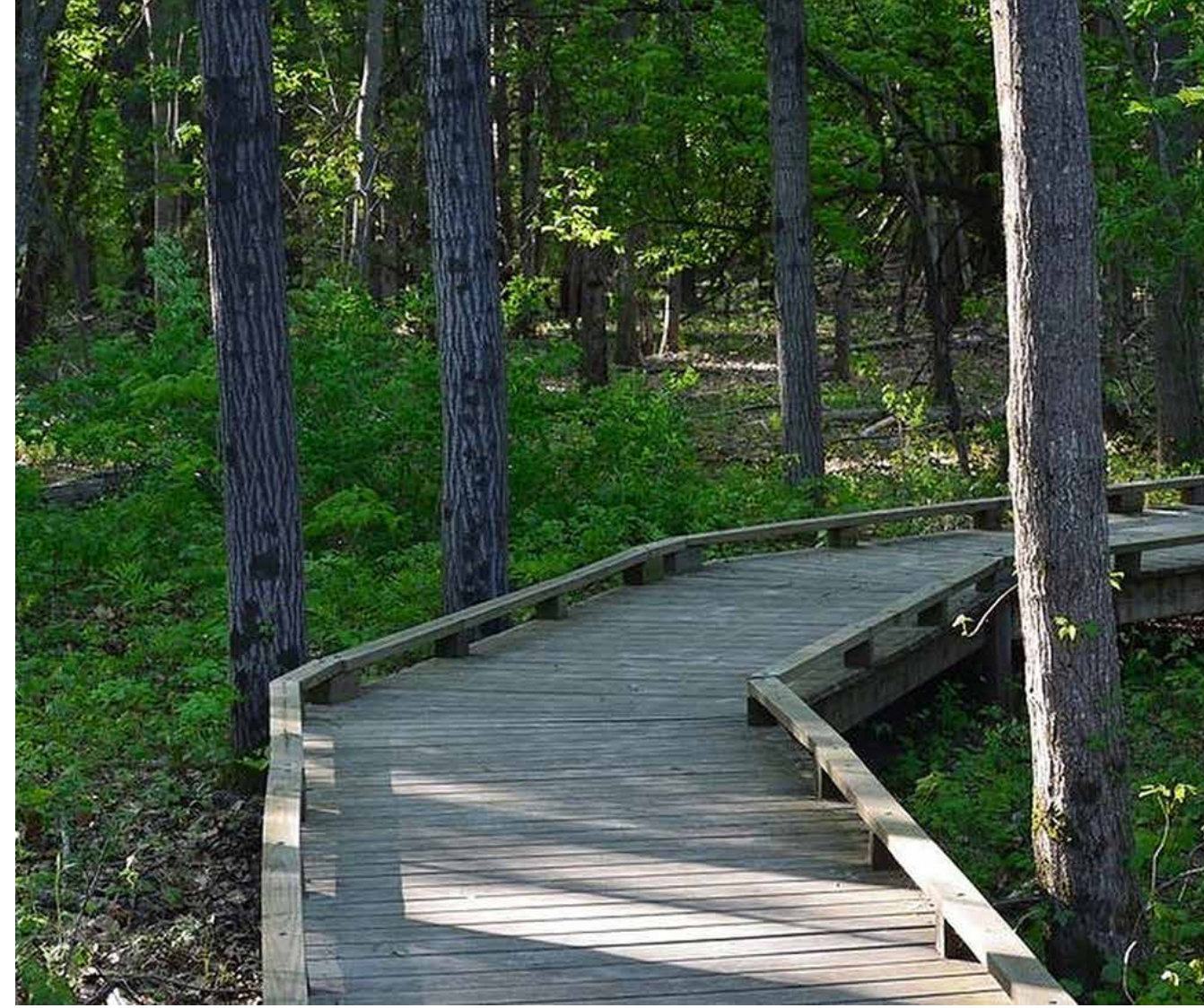
Waterway path

Wetland Trail

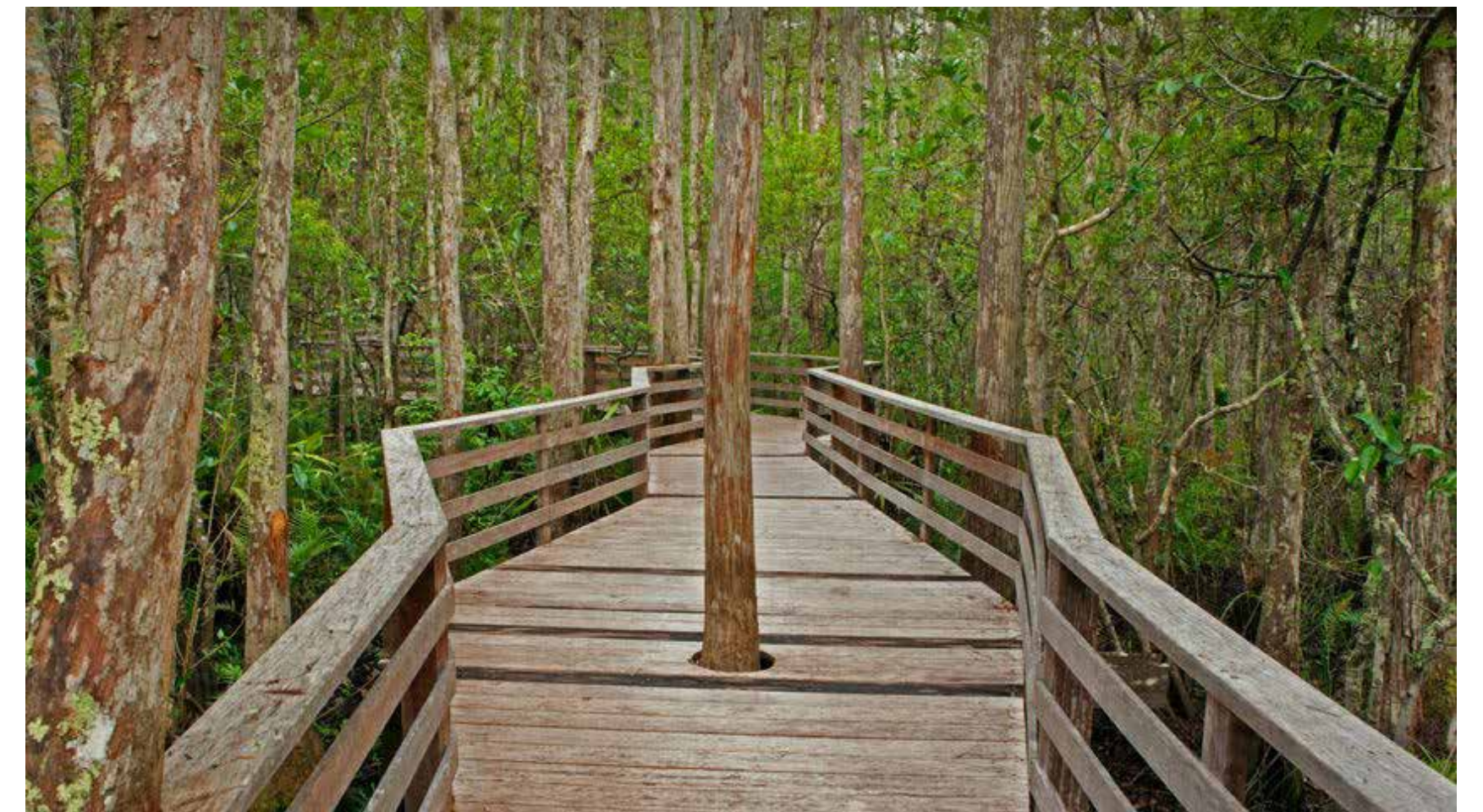
FIELD AREA - Field House

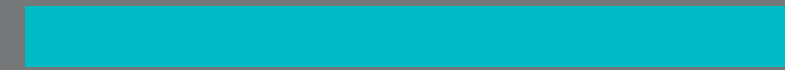


WETLAND WALKWAY - INSPIRATION



Kate Redmond





THANK YOU